

HCCA May 16, 2011 Minutes

Pledge 7pm

In attendance:

Sara Case, Hollywood Lakes (HLSCA)

Pete Brewer, North Central

James Carver, Driftwood Civic Assoc.

Bill Cannizzaro, Park East Civic Assoc.

Frank DeRisi, Hollywood Beach (HBCA)

Mel Pollak, Hollywood Hills (HHCA)

Christena Lundy, Highland Gardens

Lawrence Shafer, Boulevard Heights (BHNA)

Donna O'keefe, (LACA)

Maria Jackson Ratliff, Highland Gardens, HCCA recording secretary

Rodney Edwards, Playland Estates

Susan Edwards, Playland Estates

Cliff Germano, North Central

John Passalacqua, North Beach

Treasurer's report, no expenditures, same balance as last month 879.06. Donations paid for cake at Vollman Award ceremony

Old Business

Water billing issue

Mel will take account information of water customers with billing issues. He will log them in and then take them to the finance department, Matt Lalla, for review and reply.

Rodney and Larry related issues they have had personally with the water billing and customer service at the water department. They will take back the information of Mel working with finance to their members as will all associations so that they can send a list of problem accounts to Mel.

Trash fees

Pete said that Budget informed him that over 600k is being taken from the garbage revenue for administrative fees and other money. Also Hollywood residents paid for rolling carts and the County will not reimburse. Terry says it is an apples and orange deal. Miramar gave Waste Pro a deal which includes commercial also and Hollywood contract is not exclusive. Waste Pro is going to offer Hollywood a better deal by doing bulk pickup twice a year instead of every month and also brush is every month. And recycle will be more than twice a month.

Maria said it sounds like the fee for Waste Pro services is actually low and that the extra money Hollywood pays above the amount Miramar residents pay is going to the budget at City Hall. And that the issue is that the City is not accounting for funds in a transparent way. And also we can ask about the money Hollywood pays for administration vs Waste pro pays for Miramar administrator. Pete pointed out that Hollywood also pays an additional fee for disposal and that the Miramar fee includes disposal. Pete also asked if HCCA can request the City of Hollywood to do a re-do of the contract since if there is a lower price in Broward County that the contract states that this is an option. Maria asked if the letter would address the higher trash/disposal fees and the administrative fees. Pete asked again if HCCA can ask for a re-do. Mel suggested that we make sure that any savings be passed on in reduced fees instead of going to the General Fund. Sara said we will send the City a letter that we are concerned and we are monitoring it and we would like the savings coming back to the residents.

Communication between City and residents

Raelin Storey, City Communications Director for Hollywood, has come up with a communication plan for the residents to communicate with the City and the City to communicate with the residents. Sara will e-mail it to all members and then a committee of some presidents can go discuss with Ms. Storey. Cliff said that the website calendar does not include many committee meetings and some are not listed far enough in advance while other meetings are listed in advance. Sara said it is a 2 step process. First we meet with Ms. Storey and then we can speak to the commission about communication. Frank said that the take-a-way should be that Ms. Storey believes that the people above her are buying into that. Mel asked how many of the members are taking back the things discussed in HCCA meetings to their boards and memberships.

New Business

Bank of America Grant Program

Sent to us by Cathy Swanson Rivenbark. Mel, Rodney, Larry, Frank, Maria, Christena, support the project with their time and effort. Sara will utilize these interested members to form a committee to get more details.

Neighborhood Forum

HCCA should do their own registration next time. And also that Civic organizations should be recognized. And also that their should be more interaction and less facilitating. And also new people

should be recognized. And we should have the City re-print association how-to's , which was included in the binder given to those who attended the forum, and take it to all the associations.

A result of the Neighborhood forum is that we received a letter from someone who wants to start a Neighborhood organization. Sara also suggested that Rodney and Susan bring Carol from Playland Estates to speak with Idelma, who is from the 441 corridor where no organization exists. Idelma helped with a beautification project in that area and Dick Blattner is the Commissioner in that area. Sara said that they will meet on May 23 at David Park.

Re-districting

Terry will be HCCA watch dog to find out what is happening, if anything on the idea of re-districting.

Discussion ensued in reference to the City Manager's performance and some comments were made for and against the City Manager continuing in this job. The question was raised about possible replacement. It was decided that any further action would not be the role of the HCCA.

Meeting was adjourned.